

Joseph McGrath, Artistic Director
Cynthia Meier, Associate Artistic and Managing Director
The Historic Y • 300 E. University Blvd, Suite 150 • Tucson, Arizona • 85705
520-551-2053 • www.TheRogueTheatre.org

Playbill Advertising for the 2024–2025 Season

If you would like to advertise in the playbill for an upcoming production, please contact us at playbill@TheRogueTheatre.org or 520-551-2053.

We offer a 10% season discount for advertising with all five of the season's productions.

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	Per individual production	Five-Play Season (10% discount)	
Color Full Page measures 5.062" wide x 8.125" high Format: pdf in CMYK color mode, 300 pixels per inch resolution, 8 bits/channel. All fonts converted to curves and all images embedded.			
Color Outside Back Cover SOLD :	\$415/production	\$1865/season	
Color Inside Front or Inside Back Cover (inside back cover SOLD)	\$320/production	\$1440/season	
Color Centerfold Full Page (not always available)	\$320/production	\$1440/season	
Grayscale Full, 1/2, 1/3, or 1/4 page Format: high-quality jpg format, 300 pixels per inch resolution. We are available to assist you in preparation of camera-ready copy.			
Grayscale Full Page: 4.375" wide x 7.5" high	\$160/production	\$720/season	
Grayscale 1/2 Page 4.375" wide x 3.625" high	\$100/production	\$450/season	
Grayscale 1/3 Page 4.375" wide x 2.375" high	\$90/production	\$405/season	
Grayscale 1/4 Page: 4.375" wide x 1.875" high	\$70/production	\$315/season	
2024–2025 Season Schedule			

Production	Finalized ad copy due	Production Run dates
The Skin of Our Teeth	August 23, 2024	September 6–29, 2024
If on a winter's night a traveler	October 18, 2024	November 1–24, 2024
Playboy of the Western World	December 20, 2024	January 10–February 2, 2025
Marjorie Prime	February 7, 2025	February 21–March 16, 2025
Romeo and Juliet	April 11, 2025	April 25-May 18, 2025

Visit TheRogueTheatre.org for more information on our 2024–2025 season.