

Joseph McGrath, Artistic Director Cynthia Meier, Associate Artistic and Managing Director The Historic Y • 300 E. University Blvd, Suite 150 • Tucson, Arizona • 85705 520-551-2053 • www.TheRogueTheatre.org

Playbill Advertising for the 2023–2024 Season

If you would like to advertise in the playbill for an upcoming production, please contact us at playbill@TheRogueTheatre.org or 520-551-2053.

We offer a 10% season discount for advertising with all five of the season's productions.

		Per individual production	Five-Play Season (10% discount)
Color Full Page measures 5.062" wide x 8.125" high Format: pdf in CMYK color mode, 300 pixels per inch resolution, 8 bits/channel. All fonts converted to curves and all images embedded.			
Color Outside Back Cover SOL	D:	\$415/production	\$1865/season
Color Inside Front or Inside Ba (inside back cover SOLD)	ck Cover	\$320/production	\$1440/season
Color Centerfold Full Page (not always available)		\$320/production	\$1440/season
Grayscale Full, 1/2, 1/3, or 1/4 page Format: high-quality jpg format, 300 pixels per inch resolution. We are available to assist you in preparation of camera-ready copy.			
Grayscale Full Page: 4.375" wide x 7.5" high		\$160/production	\$720/season
Grayscale 1/2 Page 4.375" wide x 3.625" high		\$100/production	\$450/season
Grayscale 1/3 Page 4.375" wide x 2.375" high		\$90/production	\$405/season
Grayscale 1/4 Page: 4.375" wide x 1.875" high		\$70/production	\$315/season
2023–2024 Season Schedule			
Production	Finalized ad c	opy due	Production Run dates
Heartbreak House	August 25, 202	23	September 7–24, 2023
The Left Hand of Darkness	October 20, 20	023	November 2–19, 2023
Under Milk Wood	December 22,	2023	January 11–28, 2024
An Iliad	February 9, 20	24	February 22–March 10, 2024
Love's Labor's Lost	April 5, 2024		April 18–May 5, 2024

Visit TheRogueTheatre.org for more information on our 2023–2024 season.